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City of Barrie

Final

Heritage Barrie Committee

Wednesday, January 12, 2022 | **6:30 PM** | **Virtual Meeting**

For consideration by the City Building Committee on February 8, 2022.

The meeting was called to order by Chair, Councillor, C. Riepma 6:31 p.m. The following were in attendance for the meeting:

Present: 8 - Councillor C. Riepma
Councillor J. Harris
Vice Chair C. Froese
D. Exel
K. MacKinnon
S. Mackinnon
S. Marchant
D. Moore

Absent: 1 - C. Colebatch

STAFF:
Committee Support Clerk, T. Maynard.

The Heritage Barrie Committee met and reports as follows:

SECTION "A"

COMMITTEE BUDGET UPDATE

Councillor, C. Riepma provided an update concerning the Committee's 2022 budget. The Committee discussed potential expenditures for heritage plaques for listed and designated buildings, historical walking tour booklets, creation of educational material and Committee banner for use at heritage events, and that further discussion will take place at the next meeting.

Deb Exel volunteered to update the historical walking tour booklets and will provide an update at the next meeting. Councillor, C. Riepma advised that he will contact staff in Access Barrie to discuss communication requirements related to the walking tour books.

COMMUNICATIONS STRATEGY

The Committee discussed creating a communications strategy plan. Shelley Marchant volunteered to work on preparing a communications strategy plan and will report back to the next Committee meeting.

PROMOTING HERITAGE - BARRIE DISTRICT ASSOCIATION OF REALTORS (BDAR)

Councillor, C. Riepma provided an update concerning promoting heritage with the Barrie District Association of Realtors (BDAR). He advised that the BDAR was interested in sponsoring or supporting the 2021 Heritage Barrie Awards or possible other Committee initiatives. Councillor Riepma also mentioned that BDAR was interested in having the Committee provide a presentation to their organization as an opportunity to promote heritage in Barrie.

The Committee discussed the BDAR interest in sponsoring the Heritage Barrie Awards and potential other Committee initiatives. The Committee felt that given the timelines there is not enough time to investigate BDAR's sponsorship interest in the 2021 Heritage Awards but agreed to look into future awards or other possible Committee initiatives.

The Committee agreed that in consultation with City staff to investigate sponsorship opportunities for the Barrie District Association of Realtors to support future Heritage Barrie Awards or Committee initiatives.

Tammie Maynard, Committee Support Clerk will notify Cathy Colebatch and Craig Froese concerning the presentation for the Barrie District Realtors Association.

The Heritage Barrie Committee met and recommends adoption of the following(s):

SECTION "B"

INVESTIGATION - POTENTIAL SPONSORSHIP OPPORTUNTIES BETWEEN BARRIE AND DISTRICT REALTORS ASSOCIATION (BDAR) AND HERITAGE BARRIE COMMITTEE

That Staff in Access Barrie in consultation with the Barrie and District Realtors Association (BDAR) and the Heritage Barrie Committee investigate potential sponsorship opportunities for BDAR to support future Heritage Barrie Awards or other Committee initiatives and report back to the Committee.

This matter was recommended to City Building Committee for consideration of adoption at its meeting to be held on 2/8/2022.

The Heritage Barrie Committee met and reports as follows:

SECTION "C"

BRADFORD STREET PROPERTIES SUBCOMMITTEE UPDATE

That the Bradford Street Properties Subcommittee Update was deferred until the next meeting.

2021 HERITAGE BARRIE AWARDS

The Committee discussed the 2021 Heritage Barrie Awards. The Heritage Barrie Awards have been scheduled virtually for the City Council meeting to be held on February 14, 2022. Councillor, C. Riepma suggested including the recipients Ward Councillor during the presentation of the awards.

Tammie Maynard, Committee Support Clerk will notify the winners of the 2021 Heritage Barrie Awards. The Committee will discuss the Heritage Barrie Awards at its next meeting.

2022 HERITAGE WEEK

Councillor, C. Riepma provided update concerning the 2022 Heritage Week. The Committee agreed that due to the current restrictions with the COVID-19 pandemic that events would be limited to presentation of the Heritage Barrie Awards.

The Committee will forward suggestions for future heritage week events to Kayleigh MacKinnon.

Deb Exel acknowledged how brilliant it was that the ceremony for the Heritage Barrie Awards has been moved to coincide with Heritage Week which takes place annually during the month of February.

STATUS OF MUNICIPAL HERITAGE REGISTER

There was no report provided concerning the Status of the Municipal Heritage Register.

DEVELOPMENT APPLICATIONS UNDER REVIEW

There was no report provided concerning the Development Applications under Review.

HISTORIC STREET SIGNS

Tammie Maynard, Committee Support Clerk provided an update concerning the Historic Street Signs. She advised that staff in Development Services placed an order in December, 2021 for the historic street signs and that staff in the Operations Department will be installing the signage over the course of 2022. She explained that it is estimated there are forty more intersections that still require historic street signage.

HERITAGE PLAQUES

Tammie Maynard, Committee Support Clerk provided an update concerning the status of the Heritage Plaques. She explained that currently there are at least fifteen properties remaining without a heritage plaque.

ADJOURNMENT

The meeting adjourned at 7:22 p.m.

CHAIRMAN